



# BHS Charitable Hospital

*Annual Gala  
Sponsorship  
Information*

*Saturday 6<sup>th</sup> October 2018*

*The Bhagat Hari Singh Charitable Hospital*

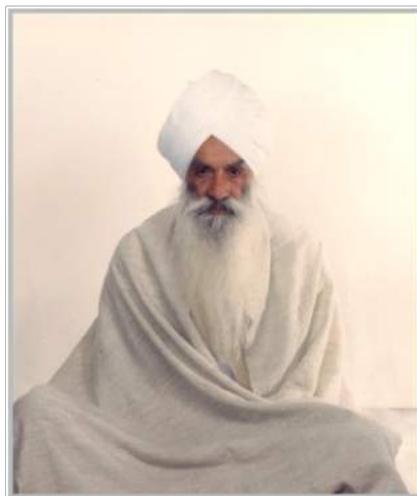
## The BHS Charitable Hospital

Since its inception in 2006, the Bhagat Hari Singh Charitable Hospital has been providing healthcare to a large rural community in Punjab, India. With no equivalent hospital in the nearby area it provides a lifeline for many, particularly those who are vulnerable and unable to afford basic medical care.

**Bhagat Hari Singh Ji** who founded the hospital had a singular ambition to give basic access to healthcare for all. It is exactly why we provide free treatment to those truly vulnerable. The hospital has proudly grown from an outpatients department to delivering X-ray, Maternity Care, 24 hour A&E, Operating Theatre along with many other services. In the 12 years since the hospital opened the hard working staff have helped over 250,000 people.

The BHS Charitable Hospital performs lifesaving and life-changing procedures each day. However, to continue to care for the demand of patients, we need your support to hire expert medical staff and purchase specialist equipment.

Only £10 will provide a patient with a consultation including an X-ray and an initial dose of medication.



*The late Bhagat Hari Singh Ji - founder of the BHS Charitable Hospital*

The Trust, who are the UK body managing the BHS Charitable Hospital are made up entirely of volunteers. This means that 100% of donations go directly to the hospital in India.

### Key Facts

- Opened in 2006 in the Punjab, India
- Only hospital in area providing affordable care with this range of services
- Treated over 250,000 people to date
- Free for those who need
- 100% of donations go directly to the Hospital



### Medicine Camps at the Hospital

Medicine camps are run at the hospital to provide those who truly can't afford it access to a doctor and medication free of charge.

## The BHS Charitable Hospital 2018 Annual Gala

The **Annual Gala** is our flag-ship fundraising event held at the Crown Conference Centre, Ruislip. The Gala is an evening of entertainment and dancing bringing together people from all backgrounds to celebrate and support the BHS Charitable Hospital. Hosted by Bob 'Bee' Bajwa featuring street magician Saavan with the Fusion Dancers getting the party started at the Annual Gala this October 2018.

After the success of the 2017 Gala we are going big this year with 400 attendees expected and a total fundraising target of £15,000. Join us in reaching this target by taking out one of our sponsorship packages ranging from £500 to £2,000. We are looking for select businesses to support the BHS Charitable Hospital who share our vision of healthcare for all and support the principle of Dasvandh.

With a bigger and better Gala event this year, it will be the perfect opportunity to expose your business to our discerning guests with coverage in the programme on the night, endorsement from BHS Charitable Hospital, and inclusion in our event promotion across our print and digital platforms.



The BHS Charitable Hospital 2017 Annual Gala was a huge success.

### Where will the money raised be spent?

Since the 2017 Annual Gala and thanks to our kind sponsors and donors the BHS Charitable Hospital has been able to expand its medical and clinical services. We are pleased to now offer dental care, detailed blood cell counting and an expanded maternity facility including ultra-sound analysis.

As part of our long-term goals to ensure the future of the hospital, we are installing a solar power system to generate all the electricity needed for the hospital. At the moment, the cost of our electricity bill each month was the equivalent to the salaries of eight nurses. The savings made will go a long way towards maintaining the high standard of care and services offered at the BHS Charitable Hospital. The solar panel system will cost £25,000 raised by private donations and fundraising events like the Annual Gala.



Nurses preparing a mother for a caesarean operation

The money raised will also go towards purchasing new medical equipment, we need to upgrade the X-ray machine to enable a more comprehensive range of scans, ensuring the existing equipment is serviced and expanding the range of care and treatments we offer through employing more doctors and nurses.

Running a hospital is an expensive business and your support goes a long way towards ensuring Bhagat Hari Singh Ji's vision remains a reality for the people in the Punjab.

### What can you do to help?

Your choice to sponsor the BHS Charitable Hospital Annual Gala will help us to reach our fundraising target and continue the life changing work happening every day at the hospital.

For more information please contact us to arrange a meeting with someone from our fundraising team. See the details below.



**BHAGAT HARI SINGH**  
Charitable Hospital

## 2018 GALA SPONSORSHIP PACKAGES

Ramada Crown Conference Centre, Ruislip

Saturday 6th October

### GOLD

- Named as an official sponsor for the BHSCH Annual Gala
- An editorial feature on your business in the evening's programme
- 10 complimentary tickets to the BHS Annual Gala
- Mention in the speeches on the night
- Your logo and link on the website and mentions in social media

**£2,000**

### SILVER

- A full page advert in the evening's programme
- 5 complimentary tickets to the BHS Annual Gala
- Mention in the speeches on the night
- Your logo and link on the website and mentions in social media

**£1,250**

### BRONZE

- A half page advert in the evening's programme
- 2 complimentary tickets to the BHS Annual Gala
- Mention in the speeches on the night
- Your logo and link on the website and mentions in social media

**£500**

### PROGRAMME ADVERTS

Full page - £175  
Half page - £100

### BESPOKE

Any contribution is welcome. Why not sponsor the raffle prizes, the bar or the entertainment. Contact us for details.

**TBC**

For full details please contact [info@bhscharitablehospital.org.uk](mailto:info@bhscharitablehospital.org.uk) or Adam at 07973 493 930.